

Charles H. Babb



LEVEL 1: Relevant Experience

Florida Interactive Entertainment Academy

Orlando, FL

Producer/ Designer, *Zephyr: Tides of War*

January 2008 – Present

- Wrote game development document.
- Created the project schedule.
- Created the QA Methodology.
- Led small interdisciplinary teams on designing various game systems and features.

Lead Producer/ Designer, *Rapid Prototypes*

August 2007 – May 2008

- Pitched a game to top industry executives.
- Led a team on writing a Game Design Document.
- Managed design team and audio integration for eleven game prototypes.

New American Dimension

Los Angeles, CA

Assistant Project Manager

April 2007 – August 2007

- Arranged focus groups and ethnographic research for qualitative studies.
- Coordinated group facilitation and recruitment methods.
- Developed discussion guides for two major marketing research projects.
- Collected and analyzed fieldwork data.
- Performed qualitative research insights, analysis, and report writing.

TOKYOPOP

Los Angeles, CA

Marketing Coordinator

July 2005 – April 2007

- Created a feature film production and marketing schedule with the CEO.
- Produced and co-directed *Street Fury* DVD series.
- Brand managed six TOKYOPOP intellectual properties.
- Project managed television show pitches for VP of Film and Television Development.
- Assisted in the development and content management of TOKYOPOP.com.
- Negotiated partnerships with Video Games Live and PLAY! A Video Game Symphony.
- Created the monthly In-Manga Advertisement Supplement and Blow-In Advertisement.
- Developed and managed activities for library presentations and San Diego Comic-Con.

Prior Employment: Honolulu Community Action Program • Apple Retail • Ministry of Education, Culture, Sports, Science and Technology (Japan) • Toyota Motors and Manufacturing Kentucky (Precision Staffing) • Morehouse College



LEVEL 2: Education

University of Central Florida

Orlando, FL

Florida Interactive Entertainment Academy

August 2007 – Present

Master of Science, Interactive Entertainment

GPA: 3.91

East-West Center – University of Hawaii

Honolulu, HI

Asia-Pacific Leadership Program

August 2002 – May 2003

Graduate Degree Certificate, Leadership Studies and Asia- Pacific Literacy

Morehouse College

Atlanta, GA

Bachelor of Arts, International Studies

June 1995 – May 1999

- Intensive Japanese School - Middlebury College; Middlebury Vermont
- Goldman School of Public Policy - University of California; Berkeley, California
- Japanese and International Relations - Nanzan University; Nagoya, Japan
- School of International Relations - Clark-Atlanta University; Georgia

Production Skills:

Project Management
Project Coordination
Resource Management
Project Forecasting
Resource Management
Budget Management
Brand Management
Creative Concepting
Mechanic Development
Rapid Prototyping
Motion Capture Directing
Game Balancing
QA Planning

Software Skills:

Microsoft Office
Microsoft Project
TechExcel DevTrack
Perforce
UnReal Editor
Gamebryo
Adobe Creative Suite
Adobe Flash
Autodesk Maya
Panda
Python
Fonix Speech VoiceIn
Apple Final Cut Pro
Apple Shake
Apple Motion

General Skills:

Japanese Fluency
Presentation / Pitching
Team Building
Leadership Development
Moderating
Negotiation
Qualitative Research
Marketing Research
Policy Development
Conflict Resolution
Grant Writing
Report Writing
Script Writing
Copy Writing
Proofreading

Interest and Hobbies:

Gaming
Game Designing
Creative Writing
Watching Movies
Snowboarding
Cycling
Trendspotting
Sneaker Collecting



FINAL LEVEL: References

Available Upon Request